

Special Offers



Manual

Version: 1.0.0

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I. INTRODUCTION

The Magento Special Offers extension improve the magento default Catalog Price Rules feature by listing the catalog price rules in frontend (as special offers page) and display each catalog price rule (offer view page) with additional fields like meta title, meta description, meta keywords, layout, design and etc.

So your site will be more attract to customer, which list all the special offers in one page and customer can also view details of that that offer. This will make customer come to your site more regularly to find out what's new special offers your site offer.

II. INSTALLATION

a. System Requirements

- Support Magento Community Edition 1.5, 1.6, 1.7, 1.8, 1.9
- All4coding Core v2.1.4

b. Installation

- Login to Magento Admin Panel
- Go to **All4coding > Extension Manager**
- Click the Install button of the extension and follow the instruction on the installation wizard to install the extension. Please Read All4coding Core Manual for more information.

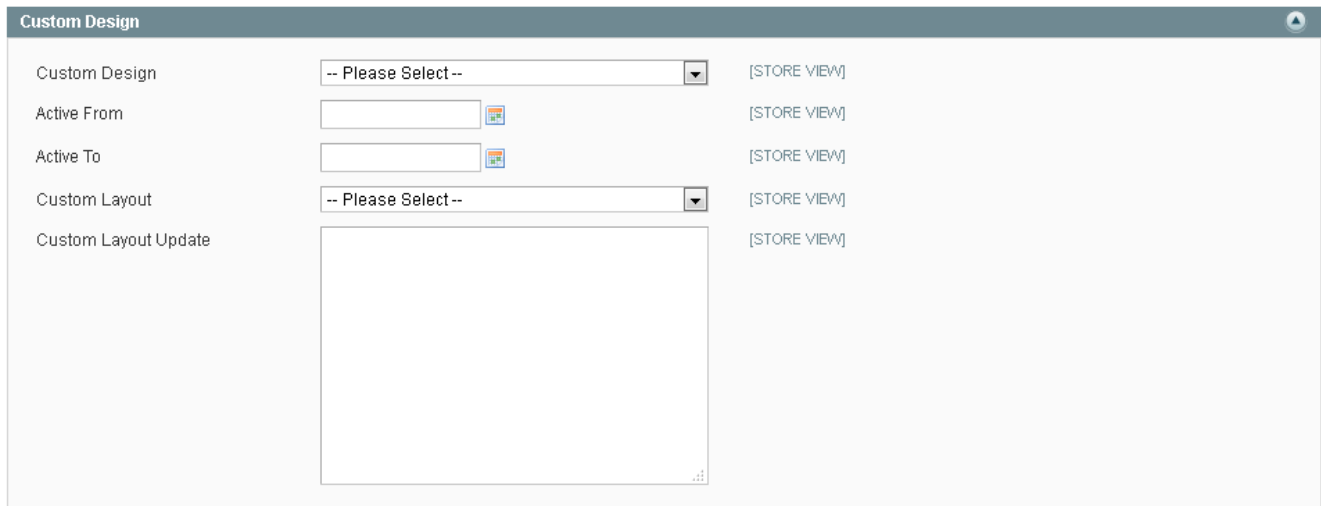
III. Configuration

a. General

General		
Title	Special Offers	[STORE VIEW]
Description	Check out our special offers	[STORE VIEW]
Title Separator	-	[STORE VIEW]
Meta Title	Special Offers	[STORE VIEW]
Meta Keywords	special offers	[STORE VIEW]
Meta Description	Check out our special offers	[STORE VIEW]
URL Key	special-offers.html	[STORE VIEW]
Page Layout	1 column	[STORE VIEW]

- **Title:** The title for the listing page.
- **Description:** The description for the listing page.
- **Title Separator:** This is used in offer view page. It will separate Configure Meta Title and Catalog Price Rule Meta Title.
- **Meta Title:** The meta title for the listing page for SEO.
- **Meta Keywords:** The meta keywords for the listing page for SEO.
- **Meta Description:** The meta description for the listing page for SEO.
- **URL Key:** SEF (Search Engine Friendly) link, use for SEO.
- **Page Layout:** page layout you want to set for the listing page.

b. Custom Design

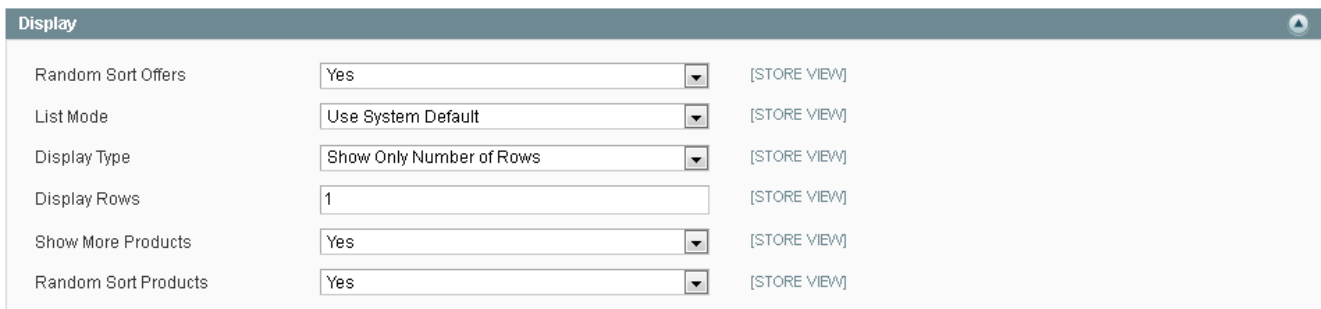


The screenshot shows a window titled "Custom Design" with a light blue header bar containing a close button. The window contains five configuration rows, each with a label, a control field, and a "[STORE VIEW]" link. The rows are: "Custom Design" with a dropdown menu showing "-- Please Select --"; "Active From" with a date input field and a calendar icon; "Active To" with a date input field and a calendar icon; "Custom Layout" with a dropdown menu showing "-- Please Select --"; and "Custom Layout Update" with a large text area for XML code.

Field	Control	Action
Custom Design	-- Please Select --	[STORE VIEW]
Active From	[Date Input]	[STORE VIEW]
Active To	[Date Input]	[STORE VIEW]
Custom Layout	-- Please Select --	[STORE VIEW]
Custom Layout Update	[Text Area]	[STORE VIEW]

- **Custom Design:** The theme you want to set for the listing page.
- **Active From:** set a from time the custom design is applied. If empty the custom design will be applied immediately.
- **Active To:** set time that the custom design will expired. If empty the custom design will be applied forever.
- **Custom Layout:** the page layout you want to apply for the listing page.
- **Custom Layout Update:** The xml layout update you want to set for the listing page.

c. Display



The screenshot shows a window titled "Display" with a light blue header bar containing a close button. The window contains six configuration rows, each with a label, a control field, and a "[STORE VIEW]" link. The rows are: "Random Sort Offers" with a dropdown menu showing "Yes"; "List Mode" with a dropdown menu showing "Use System Default"; "Display Type" with a dropdown menu showing "Show Only Number of Rows"; "Display Rows" with a text input field showing "1"; "Show More Products" with a dropdown menu showing "Yes"; and "Random Sort Products" with a dropdown menu showing "Yes".

Field	Control	Action
Random Sort Offers	Yes	[STORE VIEW]
List Mode	Use System Default	[STORE VIEW]
Display Type	Show Only Number of Rows	[STORE VIEW]
Display Rows	1	[STORE VIEW]
Show More Products	Yes	[STORE VIEW]
Random Sort Products	Yes	[STORE VIEW]

- **Random Sort Offers:** If set to yes the offers will be display randomly.
- **List Mode:** The display mode for products. You can set to "Use System Default" or you can set to "List" or "Grid".
- **Display Type:** You can set to "Show All Products" or "Show Only Number of Rows".
- **Display Rows:** This field is only visibled when "Display Type" is "Show Only Number of Rows". The number of rows each offer will display.

- **Show More Products:** This field is only visible when “Display Type” is “Show Only Number of Rows”. If set to “Yes” at the end of each offer a “Show More Products >>” link will be displayed.
- **Random Sort Products:** If set to “Yes” the products display in each offer will be displayed randomly.

IV. Catalog Price Rule Additional Fields

a. Description

Catalog Price Rule

Rule Information

Conditions

Actions

Custom Design

Meta Information

Edit Rule '10% off for Women Day'

Back

Reset

Delete

Save and Apply

Save

Save and Continue Edit

Rule Name *

10% off for Women Day

Description

<p style="background-color: #fff00; color: #ff0000; font-size: large;">

You can add description, title, meta title, meta description and etc by editing this catalog price rule. You can also change layout and design of this page. Our extension have added additional tabs for Meta Information and

Status *

Active

Websites *

Main Website

Customer Groups *

NOT LOGGED IN

General

Wholesale

VIP Member

Private Sales Member

You can add HTML to Catalog Price Rule Description. It will be display in offer view page in Front-end.

b. Meta Information

The screenshot shows the 'Edit Rule' interface for a catalog price rule named '10% off for Women Day'. On the left, a sidebar lists navigation options: Rule Information, Conditions, Actions, Custom Design, and Meta Information (which is currently selected). The main content area has a top bar with buttons: Back, Reset, Delete, Save and Apply, Save, and Save and Continue Edit. Below this, the 'Meta Information' section contains three large text input fields: 'Page Title', 'Meta Keywords', and 'Meta Description'.

- **Page Title:** The meta title for this catalog price rule view page.
- **Meta Keywords:** The meta keywords for this catalog price rule view page.
- **Meta Description:** The meta description for this catalog price rule view page.

c. Custom Design

The screenshot shows the 'Edit Rule' interface for the same catalog price rule, but with the 'Custom Design' tab selected in the sidebar. The main content area contains several form elements: a 'Custom Design' dropdown menu with '-- Please Select --' as the current selection; 'Active from' and 'Active to' date pickers; a 'Page Layout' dropdown menu with 'No layout updates' selected; and a 'Custom Layout Update' text area.

- **Custom Design:** The theme you want to set for this offer view page.
- **Active From:** set a from time the custom design is applied. If empty the custom design will be applied immediately.
- **Active To:** set time that the custom design will expired. If empty the custom design will be applied forever.
- **Page Layout:** the page layout you want to apply for this offer view page.
- **Custom Layout Update:** The xml layout update you want to set for this offer view page.

V. Special Offers and Offer View Page

a. Special Offers Page

YOUR LANGUAGE

SPECIAL OFFERS

WELCOME

ACCOUNT

CART

MADISON

ISLAND

Search entire store here

Q

WOMEN

MEN

ACCESSORIES

HOME & DECOR

SALE

VIP

HOME / SPECIAL OFFERS

SPECIAL OFFERS

This is the special offer page. You can add html description, title, meta title, meta description, meta keywords and change the page uri at configuration of this extension, you can also change the layout of this page to "2 columns with left bar", "2 columns with right bar" or "3 columns", and other stuff like add xml layout, change design and etc.

Currently this page is configure to display special offers and products randomly. You can change it to static in configuration

25% OFF FOR MEN



MERINO V-NECK PULLOVER SWEATER
\$240.00 \$157.50

VIEW DETAILS

Add to Wishlist

Add to Compare



CHELSEA TEE
\$75.00 \$56.00

VIEW DETAILS

Add to Wishlist

Add to Compare



CHELSEA TEE
\$75.00 \$56.00

VIEW DETAILS

Add to Wishlist

Add to Compare



CHELSEA TEE
\$75.00 \$56.00

VIEW DETAILS

Add to Wishlist

Add to Compare



LEXINGTON CARDIGAN SWEATER
\$240.00 \$180.00

VIEW DETAILS

Add to Wishlist

Add to Compare

Show More Products >>

10% OFF FOR WOMEN DAY



ELIZABETH KNIT TOP
\$240.00 \$189.00

VIEW DETAILS

Add to Wishlist

Add to Compare



LUDLOW OXFORD TOP
\$185.00 \$166.50

VIEW DETAILS

Add to Wishlist

Add to Compare



LAFAYETTE CONVERTIBLE DRESS
\$340.00 \$306.00

VIEW DETAILS

Add to Wishlist

Add to Compare



ESSEX PENCIL SKIRT
\$166.00 \$166.50

VIEW DETAILS

Add to Wishlist

Add to Compare



DELANCY CARDIGAN SWEATER
\$275.00 \$247.50

VIEW DETAILS

Add to Wishlist

Add to Compare

Show More Products >>

20% OFF ON ACCESSORIES



RETRO CHIC EYEGLASSES
\$295.00 \$236.00

ADD TO CART

Add to Wishlist

Add to Compare



JACKIE O ROUND SUNGLASSES
\$295.00 \$225.00

ADD TO CART

Add to Wishlist

Add to Compare



DORIAN PERFORATED OXFORD
\$440.00 \$328.00

VIEW DETAILS

Add to Wishlist

Add to Compare



WINGTIP COGNAC OXFORD
\$275.00 \$300.00

VIEW DETAILS

Add to Wishlist

Add to Compare



HANA FLAT, CHARCOAL
\$240.00 \$168.00

VIEW DETAILS

Add to Wishlist

Add to Compare

Show More Products >>

SPECIAL DISCOUNT FOR MEN



LINEN BLAZER
\$465.00 \$386.75

VIEW DETAILS

Add to Wishlist

Add to Compare



STRETCH COTTON BLAZER
\$400.00 \$416.50

VIEW DETAILS

Add to Wishlist

Add to Compare



CORE STRIPED SPORT SHIRT
\$125.00 \$93.75

VIEW DETAILS

Add to Wishlist

Add to Compare



CHELSEA TEE
\$75.00 \$56.00

VIEW DETAILS

Add to Wishlist

Add to Compare



CHELSEA TEE
\$75.00 \$56.00

VIEW DETAILS

Add to Wishlist

Add to Compare

Show More Products >>

b. Offer View Page

YOUR LANGUAGE: **SPECIAL OFFERS**

WELCOME

MADISON
ISLAND

ACCOUNT CART

Search entire store here...

WOMEN MEN ACCESSORIES HOME & DECOR SALE VIP

HOME / SPECIAL OFFERS / 10% OFF FOR WOMEN DAY

SHOP BY

CATEGORY

Women (3)

Sale (1)

PRICE

\$0.00 - \$99.99 (1)

\$100.00 - \$199.99 (4)

\$200.00 - \$299.99 (3)

\$300.00 and above (1)

COLOR

Black (1)

Blue (1)

Charcoal (1)

Indigo (1)

Pink (2)

Purple (1)

Red (1)

Royal Blue (1)

Silver (1)

Taupe (1)

White (2)

OCCASION

Career (3)

Casual (4)

Evening (2)

TYPE

Blouses (2)

Dresses (3)

Knits (2)

Skirts (1)

Top (2)

SLEEVE LENGTH

Long Sleeve (2)

Short Sleeve (1)

Sleeveless (5)

SIZE

XS (4)

2 (3)

8 (5)

M (6)

4 (2)

L (6)

XL (5)

6 (3)

8 (3)

10 (3)

LENGTH

Knee Length (3)

Long (1)

GENDER

Female (3)

10% OFF FOR WOMEN DAY

You can add description, title, meta title, meta description and etc by editing this catalog price rule. You can also change layout and design of this page. Our extension have added additional tabs for Meta Information and Custom Design at catalog price rule edit page.

This page also use Layered Navigation to help customer easily filter the products they want.

SORT BY: Position

9 Item(s)

SHOW: 12



TORI TANK

~~\$60.00~~ \$54.00

VIEW DETAILS

Add to Wishlist

Add to Compare



ELIZABETH KNIT TOP

~~\$240.00~~ \$189.00

VIEW DETAILS

Add to Wishlist

Add to Compare



RACER BACK MAXI DRESS

~~\$280.00~~ \$224.00

VIEW DETAILS

Add to Wishlist

Add to Compare



LAFAYETTE CONVERTIBLE DRESS

~~\$340.00~~ \$306.00

VIEW DETAILS

Add to Wishlist

Add to Compare



NOLITA CAMI

~~\$160.00~~ \$136.00

VIEW DETAILS

Add to Wishlist

Add to Compare



LUDLOW OXFORD TOP

~~\$165.00~~ \$166.50

VIEW DETAILS

Add to Wishlist

Add to Compare



DELANCY CARDIGAN SWEATER

~~\$275.00~~ \$247.50

VIEW DETAILS

Add to Wishlist

Add to Compare



ESSEX PENCIL SKIRT

~~\$185.00~~ \$166.50

VIEW DETAILS

Add to Wishlist

Add to Compare



LUDLOW SHEATH DRESS

~~\$305.00~~ \$274.50

VIEW DETAILS

Add to Wishlist

Add to Compare

SORT BY: Position

9 Item(s)

SHOW: 12

COMPARE PRODUCTS

You have no items to compare.

Special Offers Manual – www.all4coding.com

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VI. Widget

a. Widget Configuration

Insert Widget...

Widget Insertion Insert Widget

Widget

Widget Type * All4coding: Special Offer/Offers
Display all special offers or display a specific offer

Widget Options

Catalog Price Rule -- Please Select a Catalog Price Rule --
▲ All rules will be display if not set.

Category -- Please Select a Category --
▲ Current category of the page context by default if not set. Note select category belong to the root category of the website that the page is displayed or the product list will be empty.

Random Sort Offers Yes

Show More Offers Yes

Offers Count
▲ All offers will be display if not set.

Display Mode * Use Default

Random Sort Products * Yes

Number of Products to Display * 5

Number of Products in Row
▲ Use for Grid mode. It will auto detected if let empty.

Empty Hidden * Yes
▲ Hide the content when product list is empty.

Show More Products * Yes

Cache Lifetime (Seconds)
▲ 86400 by default, if not set. To refresh instantly, Clear the Blocks HTML Output Cache.

- **Catalog Price Rule:** Select the catalog price rule to display. If not selected, all catalog price rules will be displayed.
- **Category:** If select only offers that have products in the selected category will be display. If empty it will depend on the page context (If put the widget in the CMS page it will use the website root category, if put the widget in the category page it will use the category of that page). NOTE: If you have multi website be careful, only select the root category and sub category of the root category of that site. If you select a category not in the root category of the website you want the widget to display, then the widget products listing will be empty.
- **Random Sort Offers:** If set to yes the offers will be display randomly.
- **Show more Offers:** If set to “Yes” at the end of the widget a “Show More Offers” link will be displayed.

- **Offer Count:** The number of offers to show in the widget. If empty all catalog price rules will be shown.
- **Display Mode:** The display mode for products. You can set to “Use Default” (which will use the Special Offers Configuration), or you can set to “List” or “Grid”.
- **Random Sort Products:** If set to “Yes” the products display in each offer will be displayed randomly.
- **Number of Products to Display:** The number of products to display in each offer.
- **Nubmer of Products in Row:** The number of product to display in each row in gird mode. If empty it will auto detect the number of product ot display in each row.
- **Show More Products:** If set to “Yes” at the end of each offer a “Show More Products >>” link will be displayed.
- **Cache Lifetime:** The number of second the widget cache will expire and refresh. If not set the default value is 86400, If set to 0 then the widget will not cache.

b. Widget in Frontend

YOUR LANGUAGE: SPECIAL OFFERS

WELCOME

MADISON
ISLAND

ACCOUNT CART

Search entire store here...

WOMENMENACCESSORIESHOME & DECORSALEVIP

Below is the Special Offers widget with random offers and random products, and the display will be changed every 3 minutes (cache lifetime is 3 minutes). You can add it to any pages you want (CMS page, static block, category, product page)

[COMPARE PRODUCTS](#)
You have no items to compare.

20% OFF ON ACCESSORIES



ANN ANKLE BOOT
\$470.00 \$376.00



HANA FLAT, CHARCOAL
\$240.00 \$168.00



SUEDE LOAFER, NAVY
\$340.00 \$248.00



DORIAN PERFORATED OXFORD
\$440.00 \$328.00

[Show More Products >>](#)

25% OFF FOR MEN



LEXINGTON CARDIGAN SWEATER
\$240.00 \$180.00



CHELSEA TEE
\$76.00 \$56.00



MERINO V-NECK PULLOVER SWEATER
\$240.00 \$157.50



CORE STRIPED SPORT SHIRT
\$126.00 \$93.75

[Show More Products >>](#)

[Show More Offers](#)

Below is the Special Offers widget with specific category selected ("Men" Category). Only catalog price rules related to this category products will be showed.

25% OFF FOR MEN



CHELSEA TEE
\$76.00 \$56.00



LEXINGTON CARDIGAN SWEATER
\$240.00 \$180.00



CHELSEA TEE
\$76.00 \$56.00



CORE STRIPED SPORT SHIRT
\$126.00 \$93.75

[Show More Products >>](#)

SPECIAL DISCOUNT FOR MEN



CHELSEA TEE
\$76.00 \$56.00



STRETCH COTTON BLAZER
\$490.00 \$416.50



LINEN BLAZER
\$466.00 \$386.75



SULLIVAN SPORT COAT
\$540.00 \$433.50

[Show More Products >>](#)

[Show More Offers](#)